

3rd Lingerie Industry Forum

lingerieforum.liaa.gov.lv

a part of
**RIGA
FASHION
WEEK**



Wednesday, 25th October

- 8.30 Registration
Venue: Radisson Blu Hotel Latvija, Conference room Alfa
- 9.00 **Opening of the conference**
Ms. Velga Balode, Head of Export Promotion Division, Investment and Development Agency of Latvia
Ms. Jelena Strahova, President of the Baltic Fashion Federation
Mr. Peter Partma, CEO of European Lingerie Group AS
Mr. Jurijs Hadarovičs, Chairman of the Board of Association of Latvian Lingerie Manufacturers
- 9.20 **Introduction remarks: Europe - which Europe? Overview of European markets**
Ms. Francesca Spinetta, Co-owner and Editorial Director of INTIMA magazines
- 9.30 **Panel discussion: The UK market**
Moderator: Ms. Pamela Scott, Managing Editor, Underlines Magazine & The Swimwear Yearbook
Ms. Claire Franks, Founder, Intimate Apparel Consultancy
Ms. Colleen Angela Ryan, Director, Mio Destino
Ms. Julie Robb, Owner, Julie Robb Design and Sales Agency
- 10.00 **Panel discussion: The Italian market**
Moderator: Ms. Francesca Spinetta, Co-owner and Editorial Director of INTIMA magazines
Ms. Francesca Bortoluzzi, Bra Fitter and Owner, Red Velvet Lingerie
Ms. Gaia Bocola, Bra Fitter, Gaya Boutique
Mr. Pietro Tanduo, General Director of the store, TOM Tommasini
- 10.30 Coffee break
- 10.45 **Panel discussion: The CIS market**
Moderator: Ms. Ksenia Tsareva, Representative of Intima Media Group
Ms. Olga Stasevich, Owner, EL-FORM.RU (Russia)
Ms. Zosia Zavyalko, Owner, SINYAYA PTITSA (Russia)
Ms. Antonina Mozgovaya, Owner, Sharm (Ukraine)
- 11.15 **Panel discussion: The French market**
Moderator: Ms. Francesca Spinetta, Co-owner and Editorial Director of INTIMA magazines
Ms. Eleonore Gall, Owner, Eleonore Lingerie
Ms. Lola Seguin, Account Manager, La Redoute
Mr. Carlos Cantoni, Head of Account Management, La Redoute
Ms. Sandrine Brun, Managing Director, Story Diffusion
- 11.45 **Panel discussion: The German market**
Moderator: Ms. Petra Schmatz, Acting Editor-in-chief at SOUS
Chief Editor at MEIN BRAUTKLEID & MEINE BRAUTFRISUR
Ms. Cilly Hassenmeier, CEO, lingerie store Hassenmeier
Ms. Gabriele Manthey, Managing Director, fashion house Buckenmeier
Ms. Ingrid Monika Höptner, Managing Director, lingerie store Höptner Lingerie Styling Meer
Ms. Kathrin Höptner, CEO, lingerie store Höptner Lingerie Styling Meer
- 12.15 Lunch

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13.15-18.15 **Matchmaking session** (each company will have up to 15 meetings (20 min each))

Venue: *Conference Room Beta*

18.30 **Lingerie Catwalk:** 10 Latvian brands

Venue: *Conference Room Omega*

Flash You and Me, Glora, Grācija-RIM, Lauma Lingerie, Orhideja, Regīna N, Rosme, Stefi L, V.I.P.A, V.O.V.A.

19.30 Reception

Venue: *Conference Room Alfa*

Thursday, 26th October

8.00 - 22.00 Factory tour in Liepāja (Group A)

9.00 - 13.30 Factory and Lingerie shops tour in Riga (Group B)



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